

## **CORPORATE PROFILE**

## **OVERVIEW**

**Midmark Corporation** designs the seamless clinical care experiences that millions of medical, dental and veterinary visits depend on every day. We do this through the design and manufacture of an ecosystem of products and solutions that harmonize space, technology and clinical workflow, creating a better experience for caregivers and patients at the point of care. Our attention to design has enabled us to transform the clinical care environment for the betterment of all, hence our tagline—Designing better care.®

## **OUR VISION**

To transform healthcare experiences through innovative design.

## **OUR MISSION**

Improving the experience between the patient and the caregiver is at the heart of everything we do.

## **TEAMMATES**

Employ more than 2,100 teammates worldwide.

## **HISTORY**

A privately held company, Midmark has been able to reinvent itself repeatedly for more than 100 years. Formerly the Cummings Machine Company, **Midmark was founded in 1915**, manufactured cement mixers, then mining locomotives, foundry equipment and custom metal fabrications. Since moving into the healthcare market in the 1960s, we have not only built quality and market-leading products that meet customers' needs for more efficient and effective patient care but have maintained customer relationships built on integrity and trust.

Midmark is focused on helping caregivers and care teams deliver the best patient care with better equipment, smarter workflows and integrated technology. For the **medical market**, we provide a unique offering of clinical workflow solutions, Midmark real-time locating system technology, medical equipment, diagnostic devices and design assistance, resulting in improved efficiency within health systems.

Midmark emerged into the **dental and animal health markets** over the last two decades and continues to grow and incorporate new products and technology into our current portfolios. We use our deep knowledge of the dental care environment to not only help our customers design the space that meets their needs but also provide products that deliver optimal patient care and create a seamless, efficient workflow. Within the animal health market, we offer solutions that serve the full care continuum of animal healthcare—from boarding and containment to preventive and procedural care. We provide customers a single source for high-quality and innovative equipment, technology, clinical training and services.

# **OUR FUTURE**

Beyond our dedication to enriching the point-of-care experience in the markets we serve, we are passionate leaders, elevating the game and delivering winning solutions to meet customer needs. We are agile, anticipating the future, reflecting and taking action. As we continue to grow, our commitment to our aspirational vision of anticipating, creating and leading the best healthcare experience for all is unchanged. Simply put, we share a passion for helping others.

## **EXECUTIVE LEADERSHIP**

Jon Wells, President and CEO Matt Bourne, Chief Commercial Officer Jon Dill, Chief Financial Officer Rob Sackett, Chief Operations Officer Dr. Tom Schwieterman, Vice President of Clinical Affairs and Chief Medical Officer Sue Hulsmeyer, Chief People and Administrative Officer

## HEADQUARTERS, MAIN OPERATIONS + INNOVATION HUB

# **Midmark Corporation**

60 Vista Drive Versailles, Ohio 45380

Largest manufacturing facility and home of the Midmark Experience Center, Design Center and Technology Center.

1.800.MIDMARK

## **OTHER LOCATIONS**

<u>Miamisburg</u>, Ohio (Austin Landing) – Innovation Hub <u>Carthage</u>, <u>Missouri</u> – Veterinary stainless-steel containment, tables and tubs

<u>Glasgow, Kentucky</u> – Premium dental cabinetry <u>Irvine, California</u> – Full line of digital diagnostic products – Innovation Hub

<u>Kansas City, Kansas and Grain Valley, Missouri</u> – Animal boarding, containment and tables

Leesburg and Lebanon, Ohio – Animal boarding and containment

Tampa, Florida – Animal health anesthesia and monitoring clinical support

<u>**Traverse City, Michigan**</u> – Midmark RTLS software and devices – Innovation Hub

<u>Mumbai, India</u> – Patient care equipment, including hospital beds, surgical lighting and home care beds – Innovation Hub <u>Quattro Castella, Italy</u> – Tabletop sterilization products and accessories for the medical, dental and animal health markets – Innovation Hub

## **OUR VALUES**

WE ARE PASSIONATE LEADERS We elevate the game and deliver winning solutions.

WE ARE COURAGEOUS Our "We've got this!" attitude creates success.

WE ARE CURIOUS We are lifelong learners seeking new insights.

WE ARE AGILE We anticipate the future, reflect and take action.

WE ARE AUTHENTIC We value open and genuine communication and relationships.

## PHILANTHROPY

At Midmark, we believe that all people deserve accessible, quality healthcare and are committed to doing our part to make this happen.

Because we want to make a positive difference in every life we touch, we support World Vision<sup>®</sup> and several other organizations dedicated to providing healthcare to developing countries by donating medical and dental equipment through corporate sponsorships and product promotions.

Our teammates live our mission and values each and every day. They participate in numerous fundraising and philanthropic events to support their local communities.

## **PRODUCTS AND SERVICES**

### **Animal Health**

Anesthesia, boarding and containment, cabinetry, carts and workstations, dental delivery and imaging systems, instrument processing, lighting, Midmark Academy continuing education programs, monitoring, scales, seating, tables and sinks, tubs and grooming products

#### **Dental**

Air compressors, cabinetry, clinical seating, dental chairs, imaging and digital impression systems, instrument delivery systems, instrument processing, lighting, operatory packages, patient chairs, sterilization center cabinetry and vacuums

### <u>Medical</u>

Barrier-Free® power exam and procedure chairs, manual exam tables, cabinetry, diagnostic instruments, digital diagnostic products, mobile treatment cabinets and carts, instrument processing, Midmark RTLS software and devices, exam and procedure lighting, seating and workstations

#### **AWARDS**

Best Places to Work in Dayton, 2<sup>nd</sup> Place, Large Business Category, Dayton Business Journal

Brandon Hall Group Excellence Award, COPD Training Program

Business of the Year, The Darke County Economic Development Office and Partnering for Progress Cancer Screening Excellence Award, Ohio Department of Health

Community Blood Center, 5000th Blood Donation Award

Dental Advisor, Top Award Winner, M11 Midmark Steam Sterilizer

Gold Vetty Award from the North American Veterinary Community (NAVC)

GOOD Design Award, Chicago Athenaeum: Museum of Architecture and Design, Midmark Synthesis Cabinetry Collection and IQvitals Zone

Healthiest Employer Award, Michigan and Ohio, Springbuk

Healthy Worksite Award, Healthy Business Council

IBPSA Pet Care Business Excellence Award

Nightingale Award, Innovation, Midmark 626 Barrier-Free<sup>®</sup> Examination Chair, Midmark Workstations and Synthesis<sup>®</sup> Wall-Hung Cabinetry

Outstanding Technology Team Award, Technology First

Private Company Boards of the Year, Family Business Magazine

Townie Choice Award, Midmark Steam Sterilizers, Dentaltown + Orthotown

Women Corporate Directors (WCD) Visionary Award for Leadership and Governance of a Private Company



### **FIND US ONLINE**

midmark.com



## CORPORATE MEDIA CONTACT

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