

2025 Dental Imaging Training and Install Program



Get **FREE** Midmark installation and/or **FREE** on-site Dental Radiography Positioning Training (worth 4 CE credits) when you purchase and redeem these eligible dental radiography products.



Program Dates:

Program order period:

January 1—December 31, 2025

Last date to take shipment of products:

January 31, 2026

Invoice must be dated:

January 1, 2025—January 31, 2026

Last date to claim incentives:

February 28, 2026

Redemption Instructions:

- Visit midmark.com/animal-health
- Select **Promotions**
- Select the "**Dental Imaging Training: Redeem and View Details**" icon
- Upload invoice*
- Complete the information required on the form
- Select **Submit**

All serial numbers must be submitted online. Upon each submission, a confirmation email will be sent for your records. Please keep the confirmation until incentives are received. Incentives must be submitted online by **February 28, 2026**.

*Midmark must receive a copy of the end-user invoice stating the veterinarian's name and date of purchase. Invoice must be dated between **January 1, 2025 and January 31, 2026**. Incentives will not be processed until the invoice is received.

This offer is valid only on eligible products purchased by a veterinarian or veterinary facility through an authorized Midmark Animal Health dealer. **This offer may not be combined with any other offer, promotion or contract pricing.**

Free training applies to facilities located in the contiguous United States only. A training incentive is available in other locations, but fees related to additional travel expenses may be incurred.

Free installation applies to complete systems and should be submitted as a zero-cost line item on purchase orders. Installation outside of the contiguous United States has very limited availability.

Questions?

For questions about the program, please call Midmark Animal Health Customer Experience at **1.800.MIDMARK** or visit midmark.com/Imaging2025.

midmark.com/Imaging2025

Midmark AcademySM

DENTAL RADIOGRAPHY POSITIONING TRAINING

Our comprehensive, hands-on, half-day Dental Radiography Positioning Training is provided in your clinic by a member of the Midmark Academy Dental Training and Education Network.

With training from Midmark, you could be up and running with your new equipment faster than you ever thought possible.

Training topics include:

- X-ray generator usage
- Midmark imaging software training
- Canine and feline positioning techniques
- Common positioning errors
- Proper maintenance and storage techniques

Veterinarians and credentialed technicians who complete this session will earn 4 hours of CE credits* for dental radiography and positioning training.

The Midmark part number for this training if ordered independent of this program is below:

Course: VI-RAD

RACE is a registered trademark of the American Association of Veterinary State Boards.

*This program has been approved for 4 hours of continuing education credit in jurisdictions that recognize RACE approval.

Prices vary for clinics located outside the contiguous United States.

