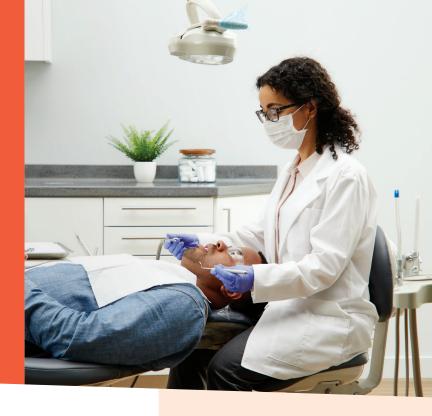


YOU'RE INVITED!

To an exclusive workshop on efficient, effective design, presented by Jeff Carter, DDS, Renee Moe and Megan Ziesemer of Plunkett Raysich Architects, LLP (PRA)



THE PRACTICE OF YOUR DREAMS CAN BECOME YOUR REALITY.



DREAM. LEARN. BUILD.

Define, refine and achieve your practice goals through effective dental office design principles and personalized strategies from the best in the field at an ImpactDesign workshop.



BE INSPIRED.

If you're thinking about remodeling or building a new office that reflects your brand, join us for expert, hands-on guidance at this special experience in Wilmington, NC. Your vision for an ideal practice starts here.

Earn 9 continuing education units from Practice Design Group for completing this course.



SEPTEMBER 12–13, 2024

REGISTER TODAY!



Live Oak Bank, Wilmington, NC



"Truly was wonderful! I learned proper sizing for the building, parking, sterilization center, etc. I appreciated really analyzing the patient experience and putting thoughtful consideration into my build."

PROGRAM OVERVIEW

Join us for an interactive workshop that can help you:

- · Build your brand through design
- Develop efficient workflows to complement your unique practice preferences
- Plan a budget and identify financing strategies
- Leverage skills learned to streamline and de-stress the design and construction process

In addition to solving your dental design-related practice challenges, you'll receive **9 CE units** from Practice Design Group upon completion.

IMPACTDESIGN WORKSHOP DETAILS + AGENDA

WHEN: WHERE: FEES:

September 12–13, 2024 1757 Tiburon Drive, Doctor: \$299

Wilmington, NC 28403 Spouse/Guest: \$149

Upon registration, Midmark will reserve a room for you at the **Lumina on Wrightsville Beach**. Accommodations on Wednesday and Thursday nights (September 11th and 12th) for each doctor and guest are included with registration, compliments of our supporters.

MEET THE PRESENTERS

JEFF CARTER, DDS

Dr. Jeff Carter graduated from the University of Colorado School of Dentistry and practiced for 17 years. He transitioned to full-time dental office design over 20 years ago and is driven to help other dentists realize the benefits of a well-designed facility.



RENEE MOE, AIA, EDAC

Renee is an architect at PRA with 25+ years of dental and healthcare environment experience. She is committed to crafting environments that not only meet the functional requirements of modern dental practices but also elevate the patient and staff experience.



MEGAN ZIESEMER, NCIDQ, ASID

Megan Ziesemer is an award-winning, multidisciplinary interior designer at PRA. By forging close collaborations with dental practitioners, she ensures every design reflects the practice's unique brand identity, values and preferences.





In 2002, Dr. Jeff and Pat Carter founded Practice Design Group (PDG) as a collaborative and innovative design resource for dentists. In 2024, PDG merged with PRA, which brings together a team of more than a dozen healthcare and dental design professionals to help dentists realize their unique facility visions and enhance the patient experience.

AGENDA

This agenda is for planning purposes only. Final details will be updated and communicated closer to the event. (Times given are in Eastern Time.)

THURSDAY:

9:30–10:00 AMShuttle from Hotel to Workshop	
10:30 AM-5:00 PM	Workshop (Lunch provided)
5:00–6:00 PM	Happy Hour
6:00–6:30 PM	Shuttle to Hotel
6:30 PM-8:30 PM	Dinner (Turtlewatch room, 3rd floor)

FRIDAY

FRIDAT:	
8:30–9:00 AMShuttle from Hotel to Workshop	
9:00 AM-12:00 PM	Workshop
12:00–2:00 PMLunch +	Private Appointments
12:00–1:00 PM	Shuttle to Wilmingtor
	International Airport
2:00-3:00 PM	Shuttle to Wilmington International Airport

While the workshop ends at 12:00 PM, we encourage you to stay and meet one-on-one with our speakers.



REGISTER NOW

Visit midmark.com/impactdesign to register. Seating is limited. Registrations will be accepted on a first come, first served basis.













e standards of the Academy of General Dentistry Program Approval r Continuing Education (PACB) through the joint program provider proval of the Practice Design Group and Midmark. The Practice esign Group is approved for awarding FAGD/MAGD credit.

pproved PACE Program Provider FAGD/MAGD credit. Approval does ot imply acceptance by a state or provincial board of dentistry or AGD ndorsement. 5/1/2024 to 4/30/2027. Provider ID# 307644.

he federal government imposes certain restrictions on—and, pursuan the Sunshine Act, requires public reporting of—transfers of value a practitioner. Participation in this event may qualify as a reportable ansfer of value under the Sunshine Act provisions of the Patient rotection and Affordable Care Act.