

Medical		
Monday, February 4, 2019		
Time	Subject	Location
Meeting Dress Code: Monday Welcome Reception - Casual Meetings - Business Casual Tuesday Awards Dinner - Semi Formal Wednesday Off-Site Activity - Casual, athletic wear, indoor sand court		
11:00am - 6:00pm	Please stop by the Torrey's Peak Room, 2nd floor, to receive your name badge and welcome gift - See you there!	Torrey's Peak, 2 nd Floor
8:00am - 6:00pm	IT ACTION REQUIRED: Upon arrival, please bring your laptop charged and POWERED OFF with your business card and cell phone number securely attached . You will receive a text as soon as your system is updated, AND it will be noted on the board outside of the IT room. Upgrades will be completed in order of arrival unless you have already advised IT. Sales Force will receive laptops no later than Thursday.	Maroon Peak, 2 nd Floor
6:50pm - 10:00pm Dinner served 7-9pm	Welcome Reception Dinner + Fun Please meet in hotel lobby at 6:50pm; group will walk to Lucky Strike which is located 1.5 blocks from the Grand Hyatt Denver. Attendees who miss this timeframe may arrive on their own.	Lucky Strike 500 16th Street 3rd level Denver Pavilions Shopping Ctr
Tuesday, February 5, 2019		
6:45am - 7:50am	BREAKFAST Breakfasts and lunches served on the 38 th floor of the Atrium Tower located in building across from the hotel. Proceed through main lobby doors to next building, elevators located to your left.	Capital Peak Ballroom, 38 th Floor – Atrium Tower Pinnacle Club
8:00am - 9:45am	Welcome to the 2019 Commercial Summit General Session	Colorado Ballroom, 2 nd Floor
9:45am - 10:10am	BREAK	Colorado Foyer, 2 nd Floor
Medical Breakout		
10:15am - 10:30am	Region Directors – Kick Off Presentation	Colorado Ballroom, 2 nd Floor
10:30am - 11:15am	Matt Bourne – State of the Union	
11:15am - 11:45am	Mike Walker – Quality Update	
11:45am - 12:45pm	LUNCH – World Vision Caregiver Hygiene Kit Assembly	Capital Peak Ballroom, 38 th Floor – Atrium Tower Pinnacle Club
1:00pm - 1:30pm	Jeff Wells – RTLS State of the Union	Colorado Ballroom, 2 nd Floor
1:30pm - 2:00pm	Kurt Forsthoefel – Medical Marketing State of the Union	

2:00pm - 2:15pm	BREAK	Colorado Foyer, 2 nd Floor
2:20pm - 2:50pm	Sarah Seaton – Instrument Processing Update	
2:50pm - 3:20pm	Jon Wells – Harmony Update	
3:20pm - 4:00pm	Dick Moorman + Jerry Stahl – Channel Update	
	AWARDS EVENING	
5:45pm - 6:30pm	Networking + Cocktails	Colorado Foyer, 2 nd Floor
6:30pm - 7:00pm	Awards Presentation – Part I	Colorado Ballroom, 2 nd Floor
7:15pm - 11:00pm	Dinner Awards Presentation – Part II <i>Dress is semi-formal, jacket & tie required</i>	
Wednesday, February 6, 2019		
6:45am - 7:50am	BREAKFAST	Capital Peak Ballroom, 38 th Floor – Atrium Tower Pinnacle Club
8:00am - 8:20am	Andrew Price – Rookie Skit	Colorado Ballroom, 2 nd Floor
8:30am - 9:00am	JJ Rogers – Sales Operations + Customer Experience	
9:00am - 9:45am	Jeanne Kraimer + Jim Overbeck – RTLS Portfolio Update	
9:45am - 10:00am	BREAK	Colorado Foyer, 2 nd Floor
10:05am - 11:05am	Stephanie Bertschy + Tanya Coby – Marketing Campaign + Lead Gen Alignment	Colorado Ballroom, 2 nd Floor
11:05am - 11:35am	Chad Darling – EMR Update	
11:35am - 12:20pm	Brian Zinkil – RTLS Channel Update	
12:25pm - 1:30pm	LUNCH	Capital Peak Ballroom, 38 th Floor – Atrium Tower Pinnacle Club
1:30pm - 2:10pm	David Claire + Erin Hyatt – RTLS VOC	Colorado Ballroom, 2 nd Floor
2:10pm - 2:40pm	Tim Stanley – MDS	
2:40pm - 3:10pm	Will Cambardella – Government Update	
3:10pm - 3:25pm	BREAK	Colorado Foyer, 2 nd Floor
3:25pm - 4:55pm	Dave Cantwell – Panel Discussion	Colorado Ballroom, 2 nd Floor
4:55pm - 5:05pm	Matt Bourne – Wrap up + Winning	
6:00pm - 11:00pm	Dodgeball Tournament	
Dinner served 7-9pm	Transportation departing at 6:00 and 6:15pm – use side hotel entrance, off Welton Street.	The Island 2233 South Geneva St Denver, CO 303.745.2255
Transportation available at 9pm for those who wish to depart facility and return to hotel. Remaining attendees will depart at 11pm.	This is a casual indoor event involving some fierce, yet friendly competition. Facility contains an indoor sand court, please dress accordingly. (see www.midmark/cs.com for additional details)	

Thursday, February 7, 2019

6:45am - 7:40am	BREAKFAST	Capital Peak Ballroom, 38 th Floor – Atrium Tower Pinnacle Club
7:45am - 7:55am	Matt Bourne – Morning kick off	Colorado Ballroom, 2 nd Floor
	Medical Growth Centers	
8:00am - 9:30am	Maria Moeller, YH Teng, Kylie Drees, Christian Berling + Clinical Team – Better BP + Better Diagnostics – Group 1	Mt Sopris B, Lobby floor
	Stephanie Bertschy + Jeanne Kraimer – Workflow Optimization – Group 2	Gray's Peak, 2 nd floor – Grand Hyatt Conference Ctr (same tower as meals)
	Michael Couch + Jennie Vanderpool – Clinical Design – Group 3	Colorado Ballroom A, 2 nd floor
	Mark Burke + Karen Platfoot + Bomani Mintz – Sales Optimization – Group 4	Mt Sopris A, Lobby floor
9:30am - 9:55am	BREAK	All Medical breaks located in Colorado Foyer, 2nd floor
10:00am - 11:30am	Maria Moeller, YH Teng, Kylie Drees, Christian Berling + Clinical Team – Better BP + Better Diagnostics – Group 4	Mt Sopris B, Lobby floor
	Stephanie Bertschy + Jeanne Kraimer – Workflow Optimization – Group 1	Gray's Peak, 2 nd floor – Grand Hyatt Conference Ctr (same tower as meals)
	Michael Couch + Jennie Vanderpool – Clinical Design – Group 2	Colorado Ballroom A, 2 nd floor
	Mark Burke + Karen Platfoot + Bomani Mintz – Sales Optimization – Group 3	Mt Sopris A, Lobby floor
11:30am - 12:55pm	LUNCH	Capital Peak Ballroom, 38 th Floor – Atrium Tower Pinnacle Club
1:00pm - 2:30pm	Maria Moeller, YH Teng, Kylie Drees, Christian Berling + Clinical Team – Better BP + Better Diagnostics – Group 3	Mt Sopris B, Lobby floor
	Stephanie Bertschy + Jeanne Kraimer – Workflow Optimization – Group 4	Gray's Peak, 2 nd floor – Grand Hyatt Conference Ctr (same tower as meals)
	Michael Couch + Jennie Vanderpool – Clinical Design – Group 1	Colorado Ballroom A, 2 nd floor
	Mark Burke + Karen Platfoot + Bomani Mintz – Sales Optimization – Group 2	Mt Sopris A, Lobby floor
2:30pm - 2:55pm	BREAK	All Medical breaks located in Colorado Foyer, 2nd floor
3:00pm - 4:30pm	Maria Moeller, YH Teng, Kylie Drees, Christian Berling + Clinical Team – Better BP + Better Diagnostics – Group 2	Mt Sopris B, Lobby floor
	Stephanie Bertschy + Jeanne Kraimer – Workflow Optimization – Group 3	Gray's Peak, 2 nd floor – Grand Hyatt Conference Ctr (same tower as meals)
	Michael Couch + Jennie Vanderpool – Clinical Design – Group 4	Colorado Ballroom A, 2 nd floor
	Mark Burke + Karen Platfoot + Bomani Mintz – Sales Optimization – Group 1	Mt Sopris A, Lobby floor
	Open evening – Regional Dinners	

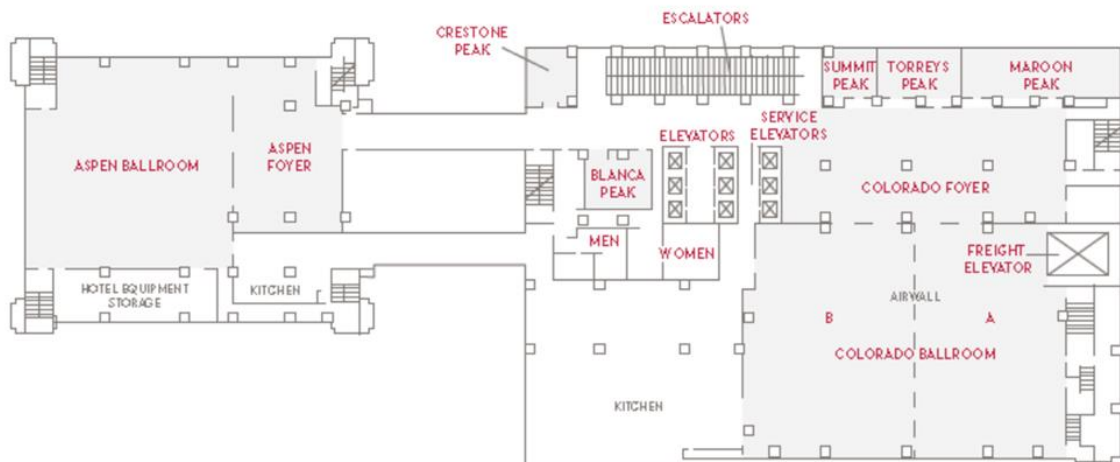
Friday, February 8, 2019		
6:45am - 7:40am	BREAKFAST	Capital Peak Ballroom, 38 th Floor – Atrium Tower Pinnacle Club
	Regional Meetings	
7:30am - 11:30am 7:30am - 11:30am 7:30am - 11:30am 7:30am - 11:30am 7:30am - 11:30am 7:30am - 11:30am 7:30am - 11:30am 7:30am - 11:30am	Vierra Palopoli Hughes Kuna Cantwell Doherty Esnard Benga	Mt Harvard, 3 rd floor Mt Princeton, 3 rd floor Mt Yale, 3 rd floor Mt Columbia, 3 rd floor Mt Wilson, 3 rd floor Mt Oxford, 3 rd floor Mt Sopris A, Lobby floor Benga Guest Room Suite
11:00am - 12:30pm	Box lunches available for pick up in lobby – departures from hotel	Hotel Lobby

Conference Room Layouts

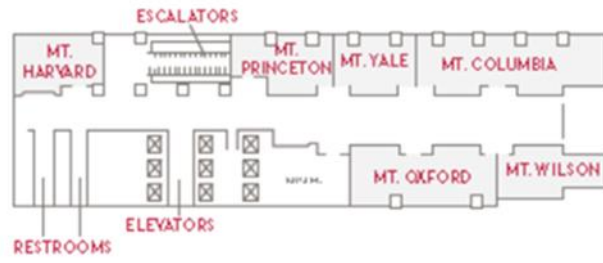
Lobby Level



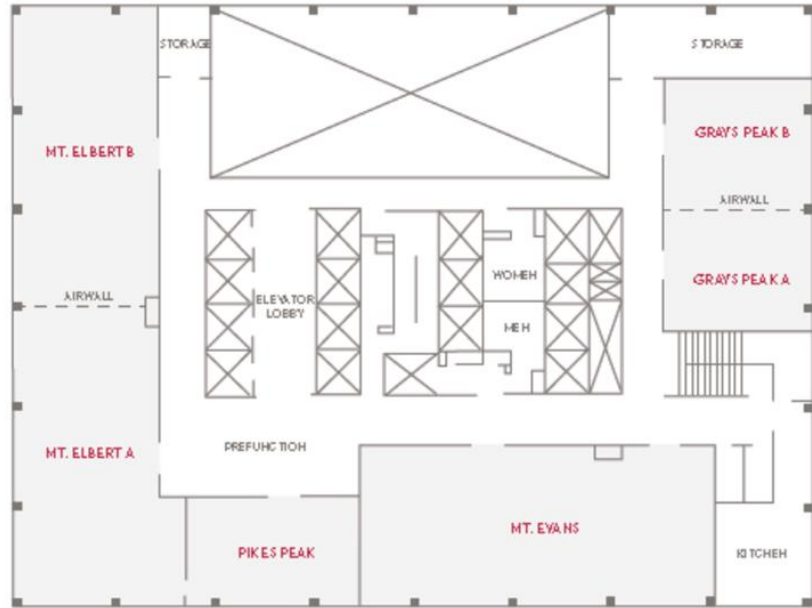
2nd Floor



3rd Floor



Grand Hyatt Conference Center—2nd Floor



Atrium Tower

Pinnacle Club—38th Floor

